

PRESS RELEASE

Brian Rider
Digital Wingman, Inc
P | 616.717.5630
Brian@DigitalWingman.com
<http://www.DigitalWingman.com>

GVSU student was awarded 2nd place at the ACE entrepreneur conference in Ann Arbor.

Grand Rapids, MI, 1/22/2009 – Brian Rider represented GVSU at the ACE entrepreneur event in Ann Arbor, MI. He was awarded 2nd place after giving an elevator pitch about his company, Digital Wingman, which he started in his dorm room as a freshman.

The ACE event is an annual conference of local entrepreneurs and exhibitors in and around Michigan. This was the first year they hosted an elevator competition for collegiate entrepreneurs. The event was hosted at Washtenaw Community college. Brian's performance illustrates the ongoing positive efforts of GVSU to create valuable educational opportunities and resources for aspiring entrepreneurs. The program is continually developing and growing highly successful students and keeping them in west Michigan. Brian is an active member of GVSU CEO club and has also been involved in the entrepreneurship program at GVSU. In addition, he is pursuing a degree in computer science with a minor in business. He credits his success to the education and entrepreneurial support he has received as an undergrad at GVSU.

For Additional Information on the competition please contact info@DigitalWingman.com or call 616.717.5630.

Digital Wingman, inc is a data visualization company that currently provides colleges, universities and off-campus housing with 3D visual product solutions and services. Our offerings include 3D floor plans, interior and exterior renderings, fly-through animations and 3D dynamic web applications.

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